



Want to join a SWAT Club?

Fill out this form and send it to:

[Insert local mailing address]

or call:

[Insert telephone number]



SWAT

STUDENTS WORKING AGAINST TOBACCO

A Generation United Against Tobacco!

[Insert local mailing address]

or call:

[Insert telephone number]

Join a SWAT Club today!

There are local community, middle and high school clubs throughout [insert county here] county.

[Insert picture of local SWAT Team]



Insert County Name



Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

School: _____

Grade: _____

In Partnership With: _____

[Insert local logos]

For more information call:
[Insert local phone number]

SWAT'S Mission:

SWAT is Florida's statewide youth organization working to mobilize, educate and equip Florida youth to revolt against and deglamorize Big Tobacco.

SWAT is a united movement of empowered youth working towards a tobacco free future.

Nearly 9 out of 10 cigarette smokers started in their teens.

6,700 of Florida's youth will become daily smokers each year.



Top 10 Reasons To Join SWAT:

1. Make a difference in the lives of others.
2. Boost your self-confidence and self-esteem.
3. Improve your public speaking, leadership, and organizational skills.
4. Earn service hours.
5. Work as a team and have fun.
6. Learn to set and achieve goals.
7. Collaborate with other county SWAT teams on youth outreach events.
8. Earn free SWAT gear.
9. Travel throughout Florida.
10. Boost your resume.

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Tobacco Companies Market to Teens

"Today's teenager is tomorrow's potential regular customer, and the overwhelming majority of smokers first begin to smoke while still in their teens...The smoking patterns of teenagers are particularly important to Philip Morris."

-Philip Morris, 1981

SWAT'S Purpose:

SWAT is an organization with an active, involved membership of young people in middle and high school that:

- Won't tell you what to do or how to think. Our mission is simple—just share the facts and you decide for yourself.
- Gives Florida youth a voice to stand up to Big Tobacco.
- Is here to expose the facts about Big Tobacco.
- Empowers Florida youth to educate their peers about the manipulative tactics of Big Tobacco, so that together we can take a stand and make a change for the next generation.

Tobacco smoke contains 70 known cancer-causing chemicals.