

SNAP-CHAT-ACT

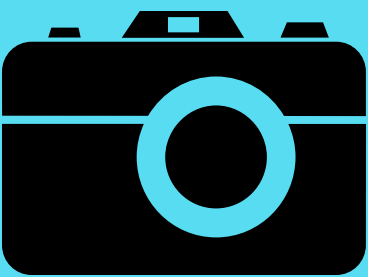
A QUICK SNAPSHOT OF THE FACILITATORS GUIDE TO A YOUTH COMMUNITY BUILDING PHOTOVOICE PROJECT



STUDENTS WORKING AGAINST TOBACCO

ABOUT THIS GUIDE

This guide was developed to provide youth, minorities, and the community members the appropriate tools to identify, advocate, and improve community issues, environments, and dialogue with decision makers as it relates to tobacco.



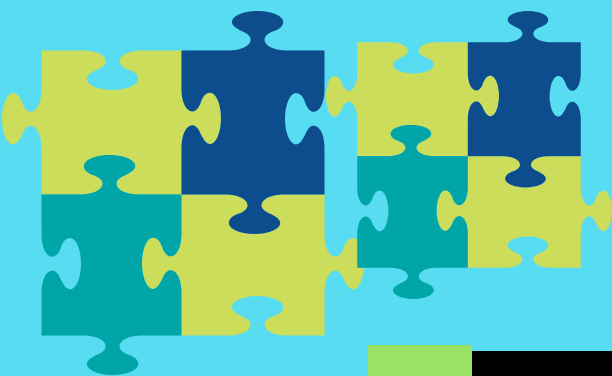
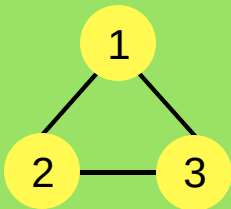
WHAT IS PHOTOVOICE

Created by Caroline C. Wang and Mary Anne Burris, photovoice is a qualitative method used in community based participatory research (CBRP) to engage various groups through photography to **identify, represent, and enhance** community issues.

PHOTOVOICE METHODOLOGY

The photovoice methodology has **three overarching goals**:

- * To record and reflect a community's strengths and concerns
- * Use pictures to promote conversations about community issues
- * Reach policymakers with solutions



THE FOUR PHASES TO THE PHOTOVOICE PROJECT

Phase 1

Introductions:

- Introduce Photovoice
- Choose a policy
- Explain how to use photos to capture the narrative (SHOWeD)
- Express how Social Determinants of Health (SDOH) relates to everyday life
- Practice safety

Phase 2

Take Photos:

- Take photos that relate to the policy
- Make sure the photos are capturing the problem that is going on in your community
- Remember that these photos will be put on display for key community leaders to see

Phase 3

Start a Discussion:

- Have the youth put together their talking points that cover the **SHOWeD** method questions
- Have an open discussion with the youth about their photos and what they would like to share with key stakeholders
- Choose the photos that best represent your policy

Phase 4

Take Action:

- Make a decision on how you want the youth to present their findings to decision-makers
- Develop a strategy for presenting your photos in a way that leads to action
- Think about your audience and message, how you plan to print your photos and last but not least, plan your event and/or exhibition

USING THE SHOWeD METHOD

- S** WHAT DO YOU **SEE** HERE?
- H** WHAT'S REALLY **HAPPENING** HERE?
- O** HOW DOES THIS RELATE TO **OUR** LIVES?
- W** **WHY** DOES THIS SITUATION **EXIST**?
- D** WHAT CAN WE **DO** ABOUT IT?

