



SWAT

STUDENTS WORKING AGAINST TOBACCO

A GENERATION UNITED AGAINST TOBACCO!!

Students Working Against Tobacco
c/o INSERT ADDRESS HERE
or call: XXX-XXX-XXXX

WANT TO JOIN
A SWAT CLUB?



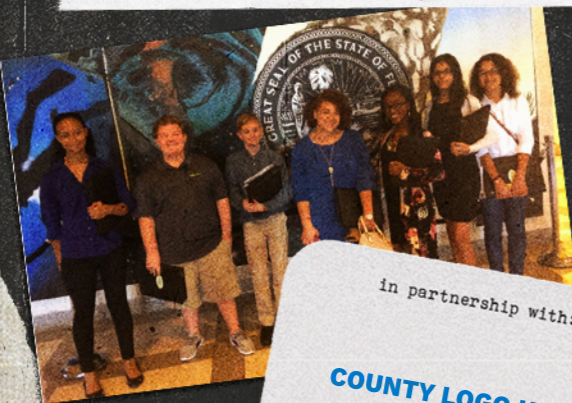
FILL OUT THIS FORM
AND SEND IT HERE

Placeholder text

Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Phone Number: _____
Email: _____
School: _____
Grade: _____

join a
SWAT club
today!

There are local community, middle
and high school clubs throughout
_____ county.



in partnership with:

COUNTY LOGO HERE

WARNING!
Nicotine is extremely
addictive.

DEFENDING A GENERATION

[insert county name] COUNTY



for more info call:
PHONE NUMBER

SWAT'S MISSION

SWAT is Florida's statewide youth
organization working to mobilize,
educate and equip Florida youth
to revolt against and deglamorize
Big Tobacco.

SWAT is a united movement of
empowered youth working
towards a tobacco free future.

Nearly 9 out
of 10 cigarette
smokers started
in their teens.

6,700 of
Florida's youth
will become
daily smokers
each year.

TOP 10 REASONS

to join SWAT

1. Make a difference in the lives of others.
2. Boost your self-confidence and self-esteem.
3. Improve your public speaking, leadership, and organizational skills.
4. Earn service hours.
5. Work as a team and have fun.
6. Learn to set and achieve goals.
7. Collaborate with other county SWAT teams on youth outreach events.
8. Earn free SWAT gear.
9. Travel throughout Florida.
10. Boost your resume.

SWAT

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TOBACCO COMPANIES MARKET TO TEENS

"Today's teenager is tomorrow's potential regular customer, and the overwhelming majority of smokers first begin to smoke while still in their teens... The smoking patterns of teenagers are particularly important to Philip Morris."

-Philip Morris, 1981

SWAT'S PURPOSE

SWAT is an organization with an active, involved membership of young people in middle and high school that:

- Won't tell you what to do or how to think. Our mission is simple-just share the facts and you decide for yourself.
- Gives Florida youth a voice to stand up to Big Tobacco.
- Is here to expose the facts about Big Tobacco.
- Empowers Florida Youth to educate their peers about the manipulative tactics of Big Tobacco, so that together we can make a change for the next generation.

Tobacco smoke
contains 70 known
cancer-causing
chemicals.