

SMOKELESS



WARNING: This product
can cause mouth
cancer.

**Big
Tobacco** 

“KILLER”



80% ORAL CANCER

**60% PANCREATIC
& ESOPHAGEAL
CANCER**

USERS OF SMOKELESS TOBACCO PRODUCTS HAVE HIGHER RISKS FOR TOBACCO-RELATED DISEASES THAN NON-TOBACCO USERS:

- **AN 80% HIGHER RISK OF ORAL CANCERS.**
- **A 60% HIGHER RISK OF PANCREATIC & ESOPHAGEAL CANCER.**
- **AN INCREASED RISK OF DEATH FROM A HEART ATTACK OR STROKE.**

SWAT

SMOKELESS



**Big
Tobacco** 

“REAPER”



GUM DISEASE

TOOTH LOSS

**SMOKELESS TOBACCO CAN CAUSE
GUM DISEASE, TOOTH DECAY,
AND TOOTH LOSS.**

SWAT

SMOKELESS



WARNING: This product
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Big
Tobacco 

“CUTTHROAT”

**CAN CAUSE
LEUKOPLAKIA**



**SMOKELESS TOBACCO CAN ALSO CAUSE
WHITE OR GRAY PATCHES INSIDE THE
MOUTH (LEUKOPLAKIA) THAT CAN
LEAD TO CANCER.**

SWAT

SMOKELESS



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can cause mouth
cancer.

**Big
Tobacco** 

“UNDERTAKER”

FOR CANDY LOVERS!



“CHERRY SKOAL IS FOR SOMEONE WHO LIKES THE TASTE OF CANDY, IF YOU KNOW WHAT I’M SAYING.”

– FORMER U.S. SMOKELESS TOBACCO SALES REPRESENTATIVE.

SWAT

SMOKELESS



**Big
Tobacco** 

“ASSASSIN”

**4-5 BANDITS
AND YOU'RE DONE.**



**“AFTER FOUR OR FIVE SKOAL
BANDITS YOU’LL FIND YOU’VE
DEVELOPED QUITE A TASTE FOR
THEM AND YOU’LL WANT TO KEEP
THE POUCH IN AS LONG AS THE
FLAVOR LASTS.”**

– U.S. TOBACCO CO. DOCUMENT.

SWAT

SOURCES

Baseball Card Flyers

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